

The Color Labyrinth

Silvia Rizzo has created a “Color Labyrinth” in Genoa.

“The Color Labyrinth” is a color design project on tarmac. It is 60 m long and 10 m wide. This is the outcome of previous projects presented by Silvia Rizzo at IUAV Conference in Venice, AIC Zurich, and Gruppo del Colore Rome, in which I had investigated the intuitive choice by children and teenagers of their favorite colors, as well as the synergic relation between color and light.

Therefore, in this work, her previous project experience and color research have merged together into a harmonious composition project, which also becomes an educational work focused on color and emotions associated with it.

The Color Labyrinth is also a playing and educational space for children of different ages. Colors are selected in relation to shapes and are harmonized into a composition sequence.

Large swaths of solid color on the floor divide street spaces into long pathways inviting young kids to a joyful and free discovery, and promoting their sense of direction and orientation.

Colors are also shapes to be freely interpreted.

Colors with their visibility offer suggestions that become creative perceptions fostering the development of early knowledge elements.

A deeper and more mature reading of portrayed elements is targeted on a more precise learning phase: for example, a yellow axis, bright and clearly visible like a sign across the street, fosters awareness of measures and sizes.

A large chromatic circle right at the end of the path stimulates reflections on the knowledge and harmony of colors.

The project color design is based on dynamic – never static – shapes, which stretch like ellipses in the space, while offering out-of-the-box perceptions and fantasies proper of the magic age of childhood.

The Color Labyrinth, qualified also as an artwork, is a UNICEF Project.

Figures: two details of the Color Labyrinth

